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A newsletter by Punjab Industrial Estates Development & Management Company

PIED

SPECIAL ECONOMIC ZONES UNDER CPEC

ISSUE

02

MARCH 2018
VOLUME 1



PEPSICO

*together we can
achieve more...*



PIEDMC is a section 42 company, incorporated under Companies Ordinance 1984. PIEDMC is an autonomous, not for profit entity owned by the Government of Punjab and is run by a Board of Directors (BOD) comprising of private sector industrialists and ex-officio members. PIEDMC is a successful example of Public - Private Partnership. Punjab Industrial Estates Development & Management Company (PIEDMC) was formed with the vision to promote industrialization in the province of Punjab. PIEDMC follows a self sustaining model with an aim to develop industrial estate in every District of Punjab Province.



WHERE INDUSTRY GROWS. EVERY DAY, EVERY MOMENT



Pakistan a home to more than 200million people and the game changing China-Pakistan Economic Corridor, is declared by international organizations as “a fast paced Economy and ideal for investors”.



Bloomberg

Fitch Ratings

MOODY'S

While the key role player in industrial growth, PIEDMC welcomes Investors to its state-of-the-art & globally recognized network of Industrial Estates in country's largest province, Punjab.

PIEDMC

THE FUTURE IS HERE

- One window operation
- Modern infrastructure
- Land on subsidized rates
- Support & security guaranteed
- Best available Human Resource
- Strategically important locations



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FROM THE Editor's Desk



PIE

Editor-in-Chief
Ijaz Azeem

Managing Editor
Amina Faisal

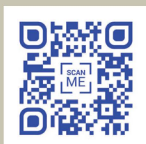
Associate Editor
Gulam Nabi

Contact us
PIEDMC
Head Office
**Commercial Area (North),
Sundar Industrial Estate
Sundar, Raiwind Road, Lahore**

Change of Address, Subscriptions
and Letters to the Editor
magazine@pie.com.pk

Stay Connected
**info@pie.com.pk
magazine@pie.com.pk
Tel: +92 42 35297203-6
Fax: +92 42 35297207**

Layout & Design
**Black Box Concepts
292 Shadman I, Lhr**



**TO GET YOUR
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Hello readers, hope you enjoyed our 1st edition of PIE. It was definitely a learning curve for us and we are thriving to improve along the way. In this addition we have tried to bring you informative reads from interviews to articles regarding industries.

We have tried to keep it interesting while educating our readers about different aspects of the industry. From how PepsiCo runs its operations to what efforts the Govt is making within the province. From SEZ importance to what role PIEDMC is playing to achieve the set goals.

By the time you will be reading this, we will be working on our April issue and we would like our business partners to keep sharing their stories, events and news items with us and use this platform to reach out to their audience.

Happy Reading!

Ijaz Azeem



OUR NEW Leadership



Mr. Abdul Basit
Chairman

Mr. Abdul Basit has served as President Lahore Chamber of Commerce and Industry and as Chairman Pakistan Poultry Association. Mr. Abdul Basit is actively involved in activities that have an impact on the general improvement of the business community. He is founder Chairman of the Big Bird Group of Companies. In the year 2009 he was awarded “Businessman of the Year Award” by the Lahore Chamber of Commerce & Industry, Lahore.

He served as Chairman of Punjab Board of Investment and Trade (PBIT), Government of Punjab. And also is Chairman of Board of Directors of Punjab Thermal Power (Pvt) Ltd., and the Director of Quaid-e-Azam Thermal Power (Pvt) Ltd.

After taking over as the Chairman PIEDMC he said that under the visionary leadership of Chief Minister Punjab, the growth rate of Punjab province is higher compared to other provinces, however more steps are needed to increase the employment opportunities.

Mr. Abdul Basit has vowed to increase employment opportunities in the province of Punjab by building new industrial estates in its every district under the leadership of Chief Minister Mian Shahbaz Sharif.

MOU SIGNING BETWEEN PIEDMC & CHEC

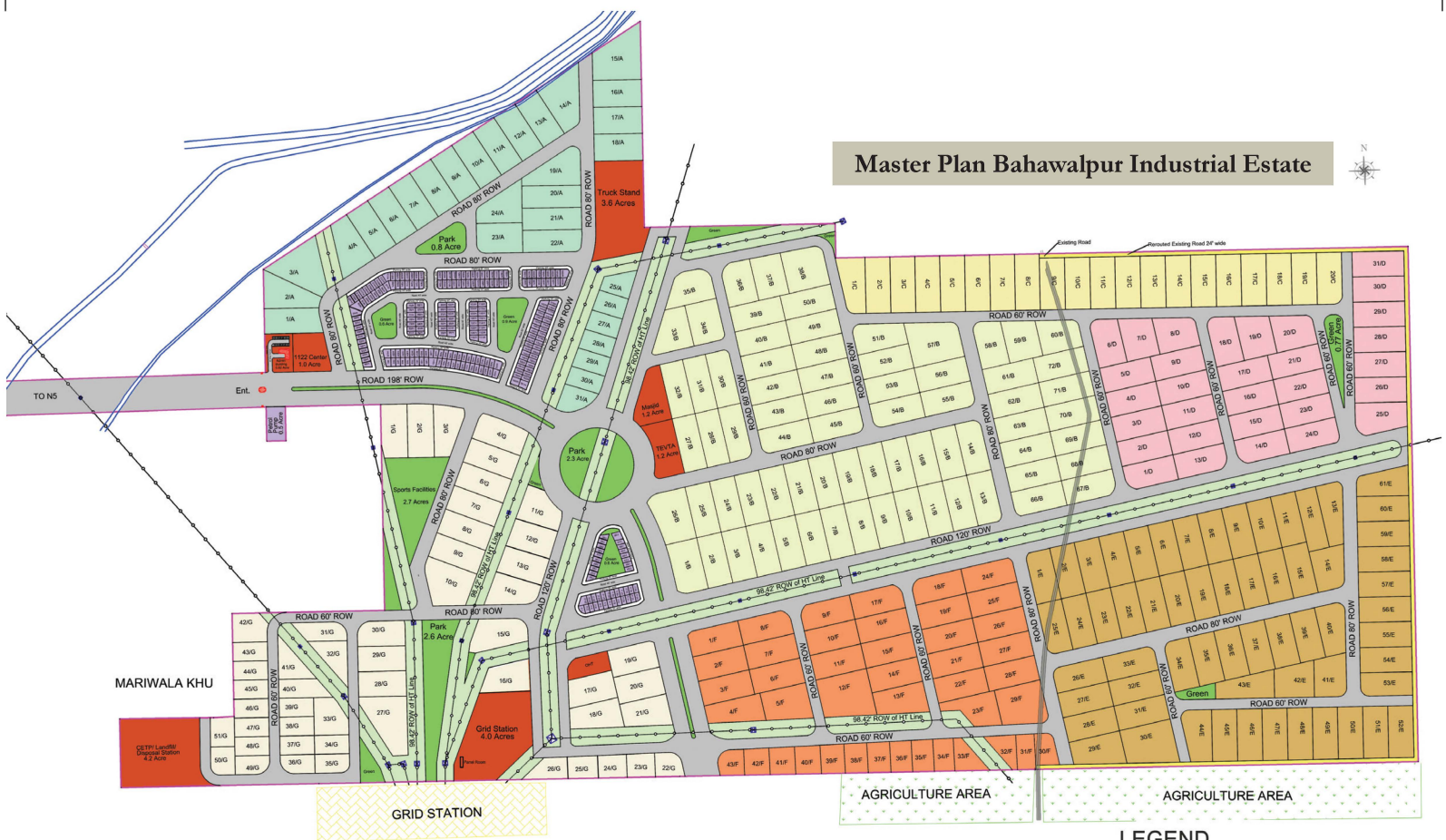


A Chinese global industrial undertaking, China Harbour Engineering Company (CHEC) has shown interest in establishing Punjab economic zone on Motorway M-2 near Sheikhpura.

In this connection, Punjab Industrial Estates Development & Management Company (PIEDMC) and China Harbour Engineering Company inked a Memorandum of Understanding (MOU) on 17th November 2017. The MOU shall regulate the arrangements between both the parties in pursuance to principles of the project.

Mr Wang Xiaoping CEO of CHEC informed that they were interested in investing, developing and marketing of Punjab China Economic Zone (PCEZ). A Joint Venture agreement can be made between the two companies to move forward for this purpose.



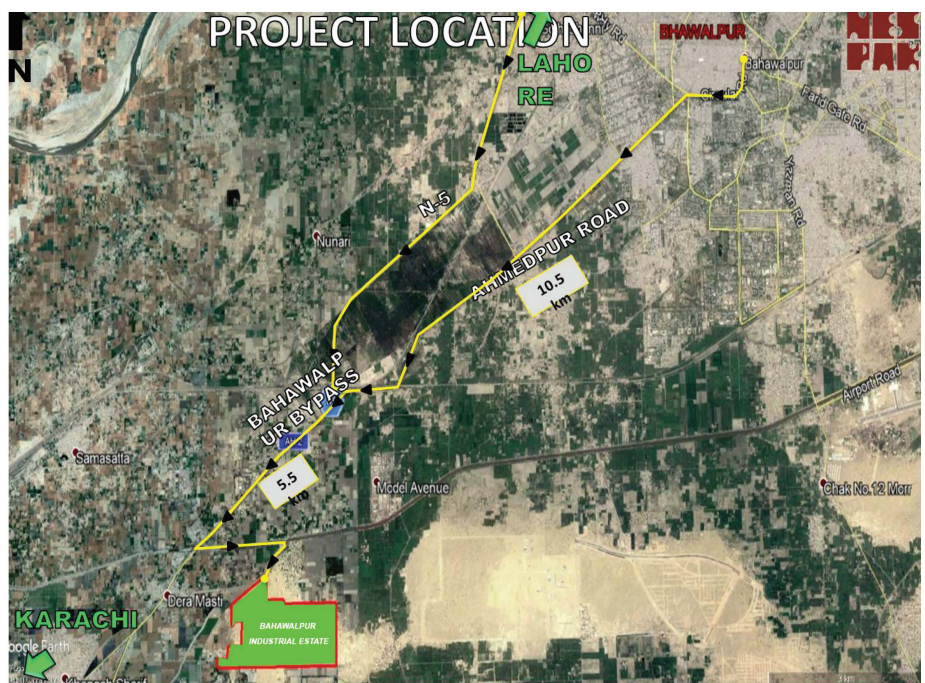


BAHAWALPUR Industrial Estate

Bahawalpur Industrial Estate is located near main N-5, just 16 - Km away from Bahawalpur City. Bahawalpur Industrial Estate is a lucrative and demanding new project of PIEDMC spanning over 500 acres of land.

Bahawalpur Industrial Estate will be developed keeping in mind needs and preferences of the local region. Currently no planned industrial area based on international standards is available in the surrounding area and establishment of Bahawalpur Industrial Estate will be a landmark project in order to uplift the overall industry of the region and also help generate employment for the local residents.

Main raw material produce in Bahawalpur region is sunflower, cotton, mustard seed and sugarcane. Moreover, this region yields big amount of wool. Hence, Bahawalpur Industrial Estate will be a good option for industrialists from textile industry including weaving, spinning, wool processing and printing. Oil extraction and solvent extraction plants will also be a profitable option. ■





AGHA WAQAR JAVED

Member (PPP/P&D Board)

Agha Waqar Javed is a Member (PPP), Planning & Development Board and Head of Public Private Partnership Cell, Government of the Punjab. He holds an MSc. Finance degree from the University of Strathclyde, Glasgow, an MBA from Bahaudin Zakriya University and Advance Corporate Finance course from London Business School. He is a senior professional having over 20 years of domestic and international experience in Management, Banking & Finance, Policy Reform, Privatization and Public Private Partnerships. Mr. Javed serves on several high-level committees of the Government of Punjab and on Board of Directors of a number of companies.

Mr. Javed has a proven track record of accomplishments in International Financial Management and extensive experience of engagement with development partners and has negotiated various programs with WB, ADB and DFID. His work has been published in leading local and international journals/paper. Mr. Javed has widely travelled and represented Government of Pakistan and Government of Punjab on a number of International and Regional events. Mr. Javed is a regular speaker at National School of Public Policy, Management and Professional Development Institute, Civil Servants Academy, National Institute of Banking & Finance and leading universities in Pakistan.

■ Q: Please brief us about what is Public Private Partnerships (PPPs)?

The initial model of Public Private Partnerships was developed under the 'Private Finance Initiative' in United Kingdom by the Government of John Major. Australia was also among those countries who pioneered this mode of development which later became an important tool with governments to improve and enhance their development agenda. In Pakistan, the initial forms of PPPs were developed in the power and telecom sectors in the 1990s however no exclusive legal PPP framework existed then. In Punjab, PPP policy came out in 2009 which laid the foundation of PPP framework in the province. The policy emphasized the importance of tapping private sector investment and managerial abilities to develop infrastructure and enhance efficiency of public service delivery. In 2010, Public Private Partnership for Infrastructure Act was approved which provided a complete institutional framework. This was subsequently amended as PPP Act,

2014 which is presently operative.

Q: What is the scope of Public Private Partnerships in Punjab?

Punjab's population is almost 60% of Pakistan which puts huge pressure on its development resources. In spite of record allocation of PKR. 635 billion for the Annual Development Program (ADP) in FY 2017-18, huge investments are required to meet the development demands in economic and social infrastructure. Overall, scope is enormous and we not only require financial investments but also the efficiencies associated with private enterprise.

The Punjab Public Private Partnership initiative has achieved major milestones in recent years. A number of projects worth PKR 58 Billion have already been awarded many of which are already operational while others are under various stages of completion. We have also developed an attractive pipeline of projects worth about PKR 245 Billion across 10 sectors.

Q: What are the flagship projects that have been either implemented or in pipeline?

Lahore Ring Road (Southern Loop) is one of our flagship projects which has attracted an investment of about PKR 20 Billion. Kahna Flyover is another key project under PPP mode. Vehicle Inspection Certification System (VICS) in Punjab has been awarded to a Swedish company Opus International. Under this project, commercial vehicles are tested for fitness and certification.

In the Grain storage, we have already approved 19 projects to various private parties who will construct model Grain Silos to store food grain in Punjab under the Build Own Operate (BOO) model. Another interesting project is Afforestation in South Punjab on over 65,000 acres of land with the help of private sector. Dualisation of Shiekhupura-Gujranwala road has been awarded to Habib Construction. This project will not only be built with private investment but will also share revenue with the Government. Other important pipeline projects include Waste Water



*PPP regime
which will be the
catalyst in the
economic growth
of the Punjab
province.*

and Surface Water Treatment Plants in Lahore and Faisalabad, Weaving City at FIDEMC, CETPs at Sundar and Quaid-e-Azam Industrial Estates Rawalpindi Ring Road, etc. Complete details are available on the PPP Cell web portal.

Q: How are these projects initiated and what is the process the Government follows?

Each development initiative proposed by any government department is aligned with the overall sectoral development plan which in turn is aligned with the Punjab Growth Strategy. For the implementation of sectoral development priorities departments explore various options of financing. PPPs present a real financing option in this regard. Furthermore Planning and Development department filter the requests made by the public departments on Annual Development Program by looking at the potential for revenue generation in these projects for implementation under PPP. Wherever a project could be self-sustainable and has the revenue

generating potential, it is diverted out of the Annual Development Program towards the PPPs.

PPP Nodes at the department level conceive and develop projects with the technical and financial support of PPP Cell. These projects are then presented to the PPP Steering Committee for approval. Once approved the projects are advertised for competitive bidding. PPP Cell ensure that the project proposals are robust and are developed in line with international best practice.

Another legal provision under the PPP Act is that of an Unsolicited Proposal which is developed by a Private Party and presented to relevant Government Agency. These proposals also follow the same scrutiny, approval and competitive procurement process, however the proponent of an approved unsolicited project is entitled to certain benefits under the Law.

Q: What is the vision for PPPs in Punjab?

Our vision is sustainable economic development of Punjab by harvesting full potential of society with private

sector taking the lead.

Q: Do you think when private sector is involved in PPP projects, citizens would have to eventually pay more for public service?

It is a matter of value for money. If people are getting value for what they are spending, they will be willing to spend. Masses at large are not willing to pay for poor services. Government is short of finances, to plug that gap PPPs play an important role through private sector investment.

Q: Any special message for local and foreign investors?

My message for the local and foreign investors is that they will be pleasantly surprised when they come in to partner with the Government of the Punjab under the PPP program. We make their investments worthwhile by offering bankable projects, competitive returns and equitable risk allocation. ■

SPECIAL ECONOMIC ZONES UNDER CPEC



Zoon Ahmed Khan
Research Fellow,
Institute of the Belt
and Road Initiative,
Tsinghua University
Beijing, China

Both China and Pakistan are moving towards swifter completion of the China Pakistan Economic Corridor. But as we observe the progress and address the setbacks, we need to understand China's real motivation to invest in Pakistan. CPEC is more than just a bilateral agreement between two countries that share decades of deep friendship and strategic partnership. It is part of China's grand Belt and Road Initiative (BRI) which is aimed at strategic connectivity through building infrastructure linkages across Eurasia. This is a way for China to sustain its own economic growth through win-win partnerships established on three core principles: domestic overcapacity, aging population and increasing strategic interests.

More so, the promised investment amounts to 90% of Pakistan's GDP making this an unprecedented investment opportunity for Pakistan. With low value addition in manufactured goods and limited capacity to modernise existing technology, this opportunity to receive

Foreign Direct Investment will allow a unique window of opportunity for Pakistan's manufacturing sector to modernise, and to provide jobs to a young population.

Unlike China which was a Communist market up until Chairman Deng's policies in the 1980s, Pakistan has experienced various phases of heightened economic activity surrounding industrialization, intensive manufacturing and liberalization. These phases brought temporary economic booms but those were not sustained. While many factors which have been addressed and are being tackled, such as energy shortage, the security situation and modern infrastructure, there are more than just basic prerequisites that need to be met in order for the current plans to become prosperous and to turn these ideas into reality.

While CPEC addresses Pakistan's energy crisis and the infrastructure needs- all of these are prerequisites for the long term vision. For Pakistan to become an industrial hub, provide employment to the youth bulge, and



to transform into an export oriented economy. This will be achieved with three types of investment. Firstly, Chinese excess overcapacity. While the Special Economic Zones are yet to be commenced, China is currently utilising its excess domestic capacity for construction to build the road and rail infrastructure and to also build the deep sea port at Gwadar.

In recent months especially, Special Economic Zones have assumed a key role in determining the implementation of the China Pakistan Economic Corridor. From Gilgit to Gwadar CPEC will pass through all provinces and major regions of Pakistan. The railway and road linkages have been planned to stipulate a transportation network conducive to heightened economic activity, liberalization and an export oriented economy.

Pakistan has a lot to learn and an even more pressing need to seize the opportunity at hand. Firstly, China is the right fit to teach and implement this plan. With Chinese expertise in driving the Chinese economy from

a Communist to a Market oriented liberal model, China can help Pakistan achieve its short and long term vision. The short term vision for CPEC is to build the infrastructure and key the groundwork for Pakistan's competitive advantage.

A second kind of investment will be Chinese or other Foreign Direct Investment. Currently many countries like Turkey and the United Kingdom have expressed their interest in joining CPEC. As opposed to popular perception the Chinese in no way want the Special Economic Zones to be exclusive to Pakistani and Chinese investment. But are encouraging other regional players to increase their share.

And thirdly, Pakistani enterprises which can be joint ventures or otherwise. Pakistan can either promote a strategy for relocating industry to the SEZ locations, or encourage the Pakistani diaspora to invest in the country as China and India successfully have in the past. In fact, the Chinese and Indian economic turnarounds came largely because of the contributions

made and investment pumped in by nationals living abroad. With these types of projected investments, and with China very certain of its own vision and national goals, Pakistan must also make proposals for the kind of industries suitable and to understand what our expectations are from the Special Economic Zones.

With approximately \$100 billion already pledged to Pakistan, and a unique geographical advantage as well as of raw materials - Pakistan finds itself at a unique point in its industrial evolution. China's keenness to invest in Pakistan's economy has created tremendous opportunities for us globally. As CPEC projects achieve their targets, Pakistan is poised to liberalize its industry and market itself in a way to maximize on the opportunities ahead under the BRI. With the right knowledge, and China's miracle transformation, Pakistan's success story in the coming decades can become a reality. We have the resources, the motivation and the vision. Now what is needed is effective implementation.■

GLIM



Chinese Delegation visited Quaid-e-Azam Apparel Park Sheikhpura, interested to invest in prioritized special economic zones



Ceremony at Sundar Industrial Estate Mosque where 2 lucky persons from PIEDMC were selected for Umrah through balloting.



Mr. Shairyar Salim, Chief Executive Officer PIEDMC along with PIEDMC management visited Bahawalpur Chamber of Commerce and Industry

P S E S



Chinese Delegation from Tianjin province visited PIEDMC Head Office led by Mr. Sun Chao, interested to invest in textile sector



4 member's Korean delegation visited PIEDMC Head Office, interested to invest in power sector



Mr. Shairyar Salim, Chief Executive Officer PIEDMC visited Bahawalpur Industrial site along with Deputy Commissioner Bahawalpur

M/S CHORD GROUP VISIT OF QAAP

■ 3 members UK Delegation visited Quaid-E – Azam Apparel Park (QAAP), Sheikhpura on 5th December, 2017. BOI officials along with PIEDMC management welcomed the delegation M/s Chord group, United Kingdom.

A comprehensive presentation was given by Mr. Shairyar Salim (CEO, PIEDMC) and Mr. Ijaz Azeem (GM, Marketing & Admin) to the delegation.

After the presentation queries of the delegation were answered by PIEDMC's senior management included Project Director QAAP, General Manager Planning & Contract and General Manager Special Projects, leading to signing of Memorandum of Understanding (MOU).

Later on, shield was presented to UK delegation to commemorate their visit to QAAP. ■



PIEDMC ROLE IN PROTECTION AND IMPROVEMENT OF ENVIRONMENT

■ PIEDMC is striving hard for the improvement of environment and deliberately works on environment through its strict and straight environment checks, training course, planning, monitoring and implementation in the light of Pakistan Environment Protection Act (PEPA) along with the assistance of Government Environment Protection Agency (EPA) wherever necessary. As per EPA guidelines, Environment Compliance Management Standard Operating Procedure (SOP) manual has been developed for environment improvement and management in developed and under developing estates. This manual comprises of multiple SOPs. The process of SOP base collaborative work for the environmental restoration, management and implementation is monitored and supervised by PIEDMC through Board of Managements (BOMs) and other nominating staff.

Environment Policy Statement Targets

The main areas as follows:

- Land (Solid Waste Management)
- Air (Air Quality Monitoring)
- Water (Drinking Water and Wastewater Monitoring)

Solid Waste Management

Solid waste management is operated as per SOP and is improved time to time. Currently a waste collector contractor has been hired for each industrial estate for waste collection and disposal.

Air Quality Monitoring

PIEDMC conducts air quality monitoring of all operational industrial estates on annual basis. In order to improve the air quality, PIEDMC is involved in the landscaping, tree plantation and parks development. Monsoon tree plantation campaign has been organized each year in SIE and QIE respectively. Recently more than 4000 plants have been planted in SIE and QIE in 2017. Parks have also been developed in SIE. Similar plantation plan is proposed for MIE and all upcoming industrial estates. Plantation by each industry is also being carried out to create and promote healthy, green and pollution free environment. PIEDMC process for maintaining the facilities related to plantation is supervised by Industrial estates/BOM Environment Officer /Horticulture officer. ■





PEPSICO



PepsiCo is a global food and beverage leader with a product portfolio including 22 brands. Their main businesses – Quaker, Tropicana, Gatorade, Frito-Lay and Pepsi-Cola make hundreds of enjoyable foods and beverages that are loved throughout the world. PepsiCo has been associated with Punjab Industrial Estate since 2005 when they opened their plant at Sundar.

Yaser Ghani

OPERATIONS DIRECTOR

Q: Tell us about your background.

I belong to Peshawar and was raised/educated there till secondary school level. Post that, I studied mechanical engineering at the Ghulam Ishaq Khan Institute of Engineering Sciences and Technology (GIKI). I joined Imperial Chemical Industries (ICI) PLC upon graduation, where I spent a few years at various manufacturing locations across the country. I switched over to PepsiCo in 2006 and haven't looked back since. I've served in both market-level as well as regional roles (based in Bangkok, from where I just returned a few months ago), and now lead the Supply Chain Department at PepsiCo Pakistan. The scope of the role encompasses our foods manufacturing facilities, our substantial agro network as well as supply chain support to our franchise partners.

Q: Any challenges that you are facing upon your return to Pakistan?

Home is home and it's wonderful to be back! The one challenge that I've been seeing over a number of



years, though, is the issue of harmonization of regulations. After serving in a regional capacity in Bangkok, I have seen the tremendous benefits of having uniform standards like the ones used in the Association of Southeast Asian Nations (ASEAN). It's a ten member bloc whose members work in consonance with one another. If such diverse nations can collaborate constructively, surely it shouldn't be a difficult task for Pakistan's provinces. Harmonization of standards and regulations is the cornerstone of a business-friendly approach which the government should drive and mainstream. Indeed, by employing this strategy, the government will help create a conducive environment for increasing exports and eradicating counterfeit products.

Q: What has your experience been with PIEDMC? What are the issues you face that still need to be addressed by PIEDMC?

PIEDMC does a great job, overall, considering its vast scope and mandate. In fact, the tightly-run operations are a prime reason why we decided to invest in another PIEDMC site – in Multan. We have had a good experience over the last several years in Sundar, and are excited about the next facility we are constructing in Multan.

I think the few areas that perhaps need to be strengthened are coordination among the various other government bodies that provide services on an industrial estate. A little bit of streamlining, I feel, will go a long way! For example, if I am having trouble with an agency responsible

for provision of utilities, it would help tremendously if there was a one-window help desk or facilitation service that could provide support in our dealing with the otherwise numerous government bodies we would have to interact with. This would reduce the time we spend on follow-ups and coordination, and therefore, allow us to focus on expanding the business.

Q: Tell us about PepsiCo and your product offerings in Pakistan, as well as the business footprint and CSR work you're involved in.

PepsiCo has been in Pakistan for more than 50 years, and was one of the first multi-national companies to set up operations in this country. During this time, it has grown to be one of the largest consumer goods producers in Pakistan. The Pakistan commercial unit ranks in the top 5 global markets for PepsiCo in terms of volume, and we are among the top 5 revenue generators in this country in terms of retail value as well as tax contribution.

As with very individual, I cherish the time I spend with my family. But I also do try to indulge in a passion of mine which is motorsports.

At the heart of PepsiCo is Performance with Purpose (PwP) – a fundamental belief that the success of our company is inextricably linked to the sustainability of the world around us. We believe that continuously improving the products we sell, operating responsibly to protect our planet and empowering people around the world is what enables PepsiCo to run a successful global company that creates long-term value for society and our shareholders.

We work with over 160 Pakistani farmers to procure approximately 150,000 tonnes of potatoes annually for our Lay's product line. We also manufacture all of

our Cheetos and Kurkure products locally. We are also proud to have one of only eleven concentrate plants in the world, which supplies the essential ingredient for our carbonated beverages, including Pepsi, 7UP, Mirinda, and Mountain Dew. We also produce Sting, Slice and Aquafina in Pakistan.

Under the PwP banner, we invest in communities through flagship initiatives such as “Liter of Light” and “I Am PepsiCo”. Giving back to those who are underprivileged has always been at the center of our CSR work in Pakistan. Till date, we have installed over 700 lights across Pakistan, as part of our Liter of Light program, which has impacted over 70,000 people. Under the “I Am PepsiCo” banner we campaign for better Girls education in Pakistan and through our work in this area, over 1,500 girls have benefited from mentorship programs and have also provided scholarships to over 100 girls.

Q: What influences people’s choice of snacks?

Consumers, these days, are very savvy when it comes to food and beverage products. Our focus groups and interactions with various stakeholders have indicated that overwhelmingly, consumers want tasty, safe and top quality products. Whether it’s for themselves or their family, consumers will not compromise on these variables. And we keep this trust in PepsiCo products at the heart of how we do business.

Q: As the leading snacks brand, how do you ensure hygiene and quality at PepsiCo?

PepsiCo is dedicated to producing the safest, highest-quality and best-tasting beverages and foods in every part of the world. We take pride in the fact that we have “safety” and “quality” built into our products and manufacturing facilities by design. Our manufacturing facilities are at the forefront in implementing global food safety programs like



FSSC-22000, HACCP and AIB. Besides these global programs, we have stringent internal programs and protocols which ensure safety for every product every package, every day, in every market.

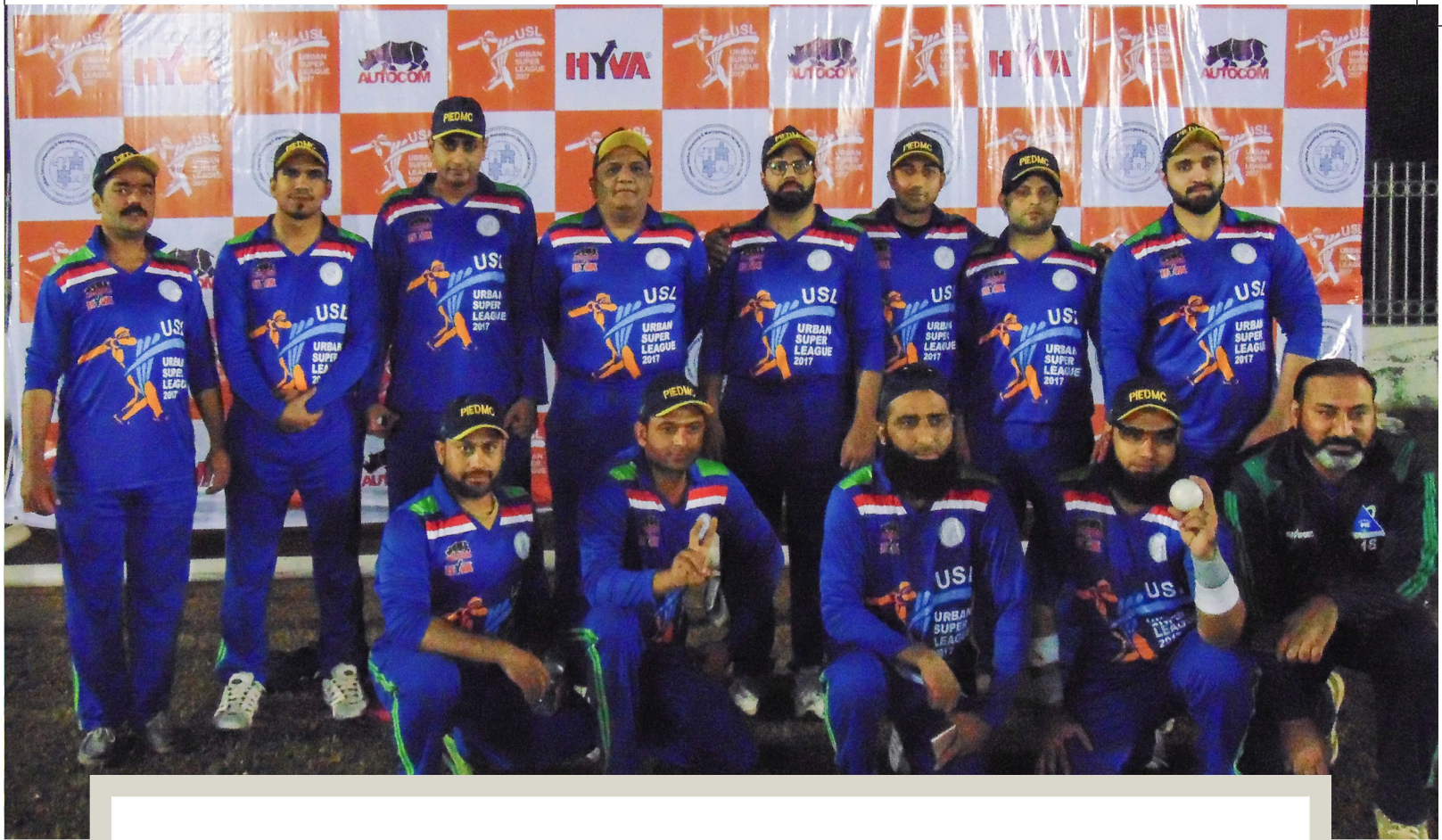
Q: How do you spend your free time?

As with very individual, I cherish the time I spend with my family. But I also do try to indulge in a passion of mine which is motorsports. In fact, I would have pursued it full-time had I been born in Europe or the U.S. Rally racing in Pakistan is at the cusp of being a mainstream sport. There are 7-10 rallies that take place annually and I try to attend the major ones, when time permits. In fact, I am in the process of preparing my car for the upcoming Cholistan Jeep Rally in February which incidentally is sponsored by our Mountain Dew brand. We’ve been blessed with the ideal terrain to have these events and the desert also has this mysterious ability to recharge your batteries and get you revved up and ready to go once you’re back in the office.

Q: What is your message for new investors planning to invest in PIEDMC projects?

I would encourage potential investors to consider PIEDMC-managed estates. The organization has the vision to promote industrialization in the province of Punjab and follows a self-sustaining model with an aim to develop industrial estates in every district of the Punjab province. Its objectives are in line with providing investors the perfect environment to grow and flourish. The infrastructure is at par with international standards and we can all look forward to a win-win outcome for all parties involved. ■





PIEDMC PARTICIPATION IN Urban Super League 2017

■ The Urban Unit organized the first inter department cricket tournament “Urban Super League- USL 2017” from 17th till 19th November, 2017. This was a flood- light tape ball event played among teams from the Public Sector Companies and the Provincial Government Departments in Lahore. 24 public sector departments participated in the match. PIEDMC also participated in the league and performed well. The match demonstrated fair play competition, fun, friendship and comradely among employees of the public sector. ■



PAKMEDICA MEDICAL HEALTH & COSMETICS FAIR 2017

PakMedica Medical Health & Cosmetics Fair 2017 was held from 28th September till 30st September, 2017 at Expo Centre Lahore. The event provided a platform to companies having products, services and technologies that are active in the field of Medical Products such as medical consumables manufacturers, medical imaging, hospital beds, medical devices, health care, etc.

PIEDMC also participated in the Fair. It was a great platform for PIEDMC to showcase the facilities it can offer to these companies in setting up industry at the various industrial estates. PIEDMC had the opportunity to approach and educate potential clients from within the Pharmaceutical industry. 41 international and local companies' associates were met and briefed on potential investment opportunities available under the umbrella of PIEDMC. B2B meetings were also held with these companies.

PIEDMC run- Pakistan Drugs Testing & Research Centre (PDTRC) which provides services of drugs complete analysis, testing of finished products & APIs, analytical method development, validation, comparative dissolution testing, profile and product development according to international standards and ICH guidelines also participated.

The event catered to the products, services and technologies involved in health service provision and treatment such as construction companies, pharmaceuticals and pharmacies, health tourism services, etc.

Pakistan Turkey Health Collaboration Forum organised the event to create opportunity for Turkish companies to display their products, services and technologies. ■

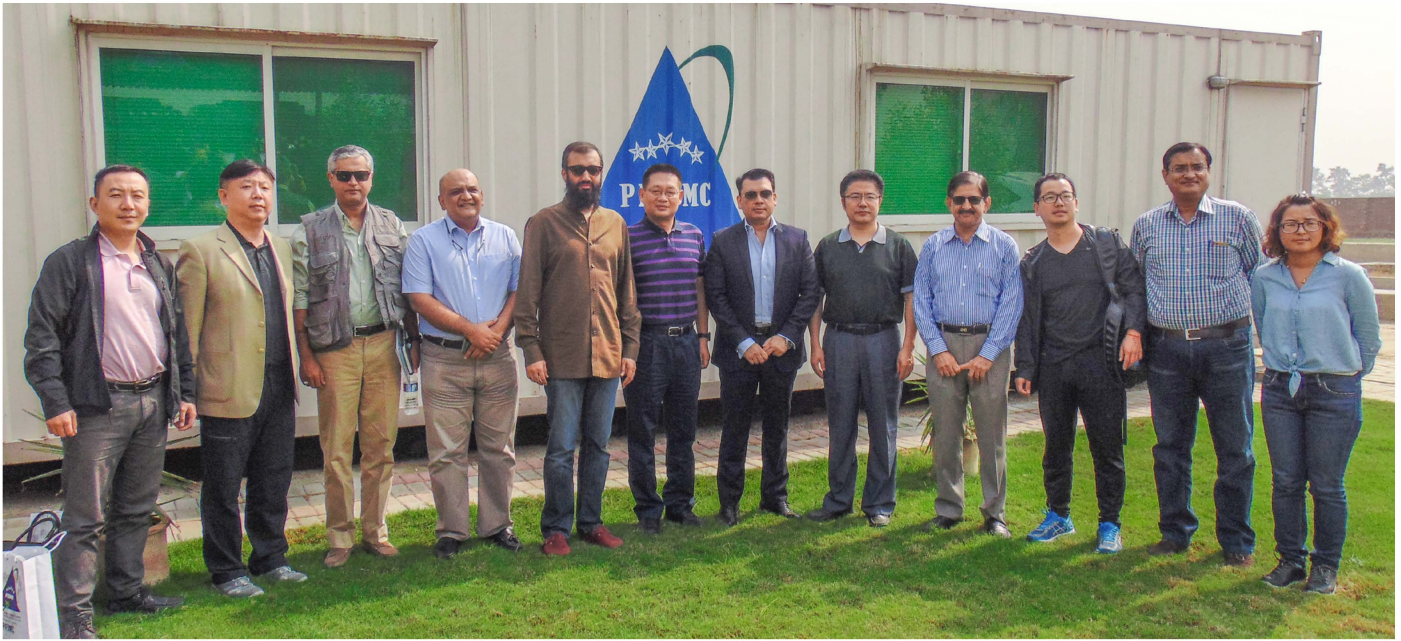


DENGUE KITS DISTRIBUTION



■ Punjab Industrial Estates Development and Management Company conducted an awareness session for PIEDMC staff on “Preventative Measures against Dengue” on 26th September 2017. Mr. Muhammad Munir (Deputy Manager Administration) informed staff regarding safety precautions for dengue virus. The participants appreciated the session. At the end of the session Mr. Shairyar Salim (CEO PIEDMC) distributed Dengue Safety Kits to the staff members. ■





CHINESE DELEGATION VISIT OF QAAP

Chinese Delegation visited Quaid-E -Azam Apparel Park (QAAP) on 14th October, 2017. Punjab Board of Investment and Trade (PBIT) officials along with PIEDMC management welcomed the delegation.

A comprehensive presentation was given by Mr. Shairyar Salim (CEO, PIEDMC) and Mr. Ijaz Azeem

(GM, Marketing & Admin) to the delegation. After the presentation queries of the delegation were answered by PIEDMC's senior management.

Later on, shield was presented to Chinese delegation to commemorate their visit to QAAP. ■

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Head Office: Suite #18,3rd Floor,Shan Arcade,New Garden Town,Lahore-Pakistan Tel:+92-42-35838850-51 Fax:+92-42-35838849

Corporate Office: 47-A Industrial Estate Multan. Tel:061-6538401,6536401 Fax:061-6536702

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