

**REQUEST FOR QUOTATION (RFQ) FOR HIRING BILLBOARD ON RENTAL  
BASIS**

Punjab Industrial Estates Development and Management Company (PIEDMC) was established by The Govt. of Punjab with Public Private Partnership to facilitate industrial growth of Punjab. PIEDMC is engaged in developing Industrial Estates all across Punjab. PIEDMC has planned to hire 4 billboards on rental basis for promotional purposes located on Thokar to Lahore-Islamabad Motorway.

**Scope of Work:**

1. Duration: 3 Months
2. Required Billboard size(ft) : 60x20
3. Quantity 04 Billboards (Location placed Below)
4. Flex Star Korea (380gm)
5. 2 times Skin printing and installation fee will be included in rental cost of each billboards.
6. Prices should be inclusive of all taxes (Taxes should be shown separately).

**Terms and Conditions:**

1. Mode of Payment (Payments will be made through cross cheque in the name of company):
  - a. 100% after completion of work.
2. Tax Deduction etc.:
  - a. As per prevailing tax laws.
3. Completion Time:
  - a. Within 3 days after the date of award of work.

**Evaluation & Award of Contract:**

1. Evaluation will be carried out on Least Cost Method; and award will be made to the lowest evaluated responsive bidder; from among those bidders who have fulfilled the competence criteria mentioned below.
  - a. The vendor should be an active tax payer.
  - b. The vendor should be in business for not less than 2 years.
  - c. Firm should be registered with the income tax department.
2. The Quotation in prescribed manner should reach the undersigned by 1400 hrs, **19th March, 2021** and will be opened at 1430 hrs on the same day.

**Amina Faisal**  
GM – Business Development

Location: Towards Motorway to Thokar Niaz Baig Multan Road



Location: Towards Motorway to Thokar Niaz Baig Multan Road



Location: Ravi Toll Plaza Motorway



Location: After Ravi Interchange Lahore-Islamabad Motorway

