



# PUNJAB INDUSTRIAL ESTATES

## Development and Management Company

### **PRE-QUALIFICATION OF VENDORS / PRINTERS FOR PRINTING OF MARKETING MATERIAL FOR THE PERIOD OF TWO YEARS**

### **TERMS OF REFERENCE AND PREQUALIFICATION CRITERIA**

**Head Office:**

Commercial Area (North), Sundar Industrial Estate,  
Sundar-Raiwind Road, Lahore.

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# Punjab Industrial Estates Development and Management Company

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## 1.0 BACKGROUND.

PIEDMC is a section 42 company, incorporated under Companies Ordinance 1984. PIEDMC is an autonomous, not for profit entity owned by the Government of Punjab and is run by a Board of Directors (BOD) comprising of private sector industrialists and ex-officio members. PIEDMC is a successful example of Public – Private Partnership.

Punjab Industrial Estates Development & Management Company (PIEDMC) was formed with the vision to promote industrialization in the province of Punjab. PIEDMC follows a self sustaining model with an aim to develop industrial estate in every District of Punjab Province.

### a. Objective:

- To provide international standard state of the art infrastructure.
- Promote rapid industrialization.
- Enforcement of Environmental Compliance.
- Push for sustainable GDP growth.
- Bring least developed areas into main stream.
- Alleviate poverty.
- Creation of employment opportunities.
- Provision of electricity, gas, power plant, CETP & security.
- Up-gradation of existing Industrial Estates/Parks/Cluster.
- Foreign collaborations to attract FDIs.
- Help in colonization of developed industrial estates.

### b. Infrastructure and Facilities provided by PIEDMC

**PIEDMC estates have infrastructure that is comparable to any modern industrial estate globally. After analyzing the needs of local industry, PIEDMC has ensured availability of the following amenities:**

- Reinforced Concrete Road Network
- Underground Sewerage System
- Underground Electricity Distribution System
- Walled industrial estate with limited entry/exit points.
- High Pressure Gas Pipelines
- Potable Water
- Telecommunications System
- Estate Managed Electrical Distribution System.
- Fully Equipped Fire Station
- Computerized Weigh Station
- Information Signages
- Technical Training Facilities
- Estate Owned Security Arrangements.
- Hospital / Emergency Medical Services (Social Security)
- Mosque
- Petrol Stations

**c. Projects:**

- i. Sundar Industrial Estate at Sundar, Lahore.
- ii. Up-gradation of Quaid-e-Azam Industrial Estate at Lahore.
- iii. Up-gradation of Multan Industrial Estate Phase-I.
- iv. Development of Multan Industrial Estate Phase-II.
- v. Development of Industrial Estate at Rahim Yar Khan.
- vi. Development of Industrial Estate at Bhalwal.
- vii. Development of Industrial Estate at Vehari.
- viii. Development of New Industrial Estate at Bahawalpur.
- ix. Development of New Quaid-e-Azam Business Park at Sheikhpura.

**d. Vision:**

To follow public private partnership model and to bring less developed areas of Punjab into main stream, create jobs, alleviate poverty & contribute to sustainable GDP growth, to abide by environmental laws and comply with WTO regime.

**e. Mission:**

To develop a chain of industrial estates in a dynamic and innovative manner by capitalizing on proposed & existing industrial and agricultural strengths of Punjab and Pakistan.

## **2.0 TERMS OF REFERENCE**

### **Scope of Work**

Main scope of work is to print marketing material like Brochures, Newsletters, Promotional Leaflets, Application Forms, Bye-Laws Booklets, Flexes, File Folders, etc. from time to time.

The objectives of the short listing / prequalification is as follows but will not be limited to only these:

- a. Detailed study and evaluation of Vendor /Printer profile.
- b. To check evaluate the capability of completion the printing job within stipulated time schedule as per specification and standards approved by PIEDMC.
- c. To check and evaluate the financial strength of Vendor / Printer.
- d. To evaluate the personal skills for the completion of printing job.

### 3.0 DOCUMENTS TO BE ATTACHED WITH PROFILE & PRE-QUALIFICATION CRITERIA FOR VENDOR/PRINTER

1. Detailed Profile of the company.
2. Date of Inception of company with proof. (At least in business for the last Three years).
3. Documentary evidence of same nature of printing job completed in last Three years  
i.e. Work Orders of at least five previous orders of reputed companies.
4. Attested bank statement of the last year.
5. Documentary evidence of Production Capacity with machine specification.
6. Documentary evidence of registration with FBR regarding Income & Sale Tax (PRA).
7. Undertaking of Vendor on stamp paper of Rs.100/- that he is not blacklisted by any government, semi government and autonomous body. Failure to provide this Undertaking will result into **REJECTION** of the Prequalification application
8. Office Address with proof, must have an operational office in Lahore.
9. No. Of workers. (Detail of professional experience)

#### General

Pre-qualification will be based on all the criteria given in succeeding table 4.0 regarding the Applicant's Financial Soundness, Experience Record and Personnel Capabilities. The Employer reserves the right to waive minor deviations, if these don't materially affect the capability of an applicant to perform the contract. The weightage/Marks for different categories will be followed as per table given below:

**Note:** *Prequalification status shall be decided on the basis of Pass/Fail basis. The applicant must secure at least 65% score. Top 5 Vendors/printers having highest aggregated scores shall stand qualified as Printing Vendors of Punjab Industrial Estates Development and Management Company (PIEDMC).*

**Last date for submission of pre-qualification documents is 16<sup>th</sup> March, 2021 till 1100 hrs. and shall be opened on the same day at 1130hrs.**

#### 4.0 Credit Marks shall be awarded on the basis of the following criteria:

Sr #	Description	Maximum Marks
1	Detailed Profile of the company. Date of Inception of company with proof. (At least in business for the last three years).02 marks for each year.	06
2	Operational office address in Lahore with proof.	04
3	Documentary evidence of same nature of printing job completed in last three years. i.e. Work Orders of at least five previous orders of reputed companies. 06 mark for each Work order.	30
4	Bank statement for the last financial year. 10 marks for end year balance of Rs. 1,500,000 or more. 08 marks for Rs. 1,000,000 and above	10

	06 marks for Rs. 500,000 and above. 04 marks for Rs. 100,000 and above 0 marks for less than Rs. 100,000 balance	
5	Documentary evidence of own Production Capacity with machine specification. Both printing Machines with paper size 12.5x18 and size 18x25 Inches are required.(20 Marks) If Machine are not owned by Vendor, documentary evidence to the effect that they have agreed with some private having these printers. (10 Marks)	20
6	Documentary evidence of registration with FBR regarding Income & Sale Tax(PRA) with active status.(Marks 5+5)	10
7	<b>Technical Evaluation:</b> No. Of workers Coordinator <span style="float: right;">Maximum 05 Marks</span> Machine Operator & Technician (5 Marks for Each Worker) <span style="float: right;">Maximum 15 Marks</span>	20
<b>Total Marks</b>		<b>100</b>