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A newsletter by Punjab Industrial Estates Development & Management Company

PIED

REVITALIZING INDUSTRIAL SECTOR

ISBOP 2017

ISSUE

01

OCTOBER 2017
VOLUME 1

Industrial REVOLUTION



PIEDMC is a section 42 company, incorporated under Companies Ordinance 1984. PIEDMC is an autonomous, not for profit entity owned by the Government of Punjab and is run by a Board of Directors (BOD) comprising of private sector industrialists and ex-officio members. PIEDMC is a successful example of Public - Private Partnership. Punjab Industrial Estates Development & Management Company (PIEDMC) was formed with the vision to promote industrialization in the province of Punjab. PIEDMC follows a self sustaining model with an aim to develop industrial estate in every District of Punjab Province.



WHERE INDUSTRY GROWS. EVERY DAY, EVERY MOMENT



Pakistan a home to more than 200million people and the game changing China-Pakistan Economic Corridor, is declared by international organizations as “a fast paced Economy and ideal for investors”.



Bloomberg

Fitch Ratings

MOODY'S

While the key role player in industrial growth, PIEDMC welcomes Investors to its state-of-the-art & globally recognized network of Industrial Estates in country's largest province, Punjab.



PIEDMC

THE FUTURE IS HERE

- One window operation
- Modern infrastructure
- Land on subsidized rates
- Support & security guaranteed
- Best available Human Resource
- Strategically important locations



Table of Contents

02 Message from Chief Executive Officer

03 From the Editor's Desk

04 Punjab-China Industrial Cooperation Road Show, Tianjin

06 Woman of Vehari – Tehmina Daultana

08 ISBOP 2017

09 Minister of Industries visits PIEDMC

10 Role of PIEDMC in economic growth of Pakistan

14 Golf Tournament at Raya Golf & Country Club

15 Health Care Seminar

15 Facilitation Desk

16 PIEDMC, CPEC and Agriculture!

18 In-house training

- Chemical Training
- Driver's Training
- Fire Fighting & Snake Biting

20 Vehari Industrial Estate

21 Rahim Yar Khan Industrial Estate

22 Glimpses

24 Bhalwal Industrial Estate





ON THE COVER

Cover shows a developed location with buildings, roads and modern infrastructure reflecting economic growth and prosperity.



Message from CHIEF EXECUTIVE OFFICER



I invite all of you to come forward and play your role in nation building and reap the fruits of hard work, dedication and devotion on the part of PIEDMC to buoy up Punjab with an international industrial image.

Chief Executive Officer Punjab Industrial Estates Development and Management Company (PIEDMC) Mr. Shairyar Salim has extensive professional experience of 22 years in estate development and management. Before joining PIEDMC he was associated with a leading business group from the Middle East, Al Futtaim Group Real Estate, UAE.

Being a real estate guru, he has a successful track record of developing and delivering world class Master Planned Communities, Residential, Commercial and Industrial Developments across various international markets including Pakistan, USA and UAE.

He has taken up the gigantic task of streamlining efforts of industrializing Punjab under the leadership of Chief Minister Punjab Muhammad Shehbaz Sharif. While spearheading the move successfully to take the Company to a new stride of embracing ambitious targets, he is the driving force behind the efficient and result-oriented PIEDMC management.

He believes that the province of Punjab can play a major role in the industrialization of Pakistan. As many as nine industrial estates under PIEDMC have already grabbed attention of international investors from all across the world.

The Punjab Industrial Estates Development & Management Company (PIEDMC) has made available state of the art industrial estates in the agriculturally rich and youth-filled districts of Punjab to attract investors in availing investment opportunities. In addition, efforts are made to carve out industrial bonanzas at the outskirts of major cities in Punjab to win investors' choice.

"I invite all of you to come forward and play your role in nation building and reap the fruits of hard work, dedication and devotion on the part of PIEDMC to buoy up Punjab with an international industrial image."

A handwritten signature in black ink, appearing to read 'Shairyar Salim'. The signature is fluid and cursive, with a horizontal line underneath.

Shairyar Salim

From the EDITOR'S DESK



Welcome to the first edition of PIE, our new quarterly magazine designed especially for people who are interested in informative and authentic news regarding local and international industrial updates.

The aim of this magazine is to reach out to people informing them about the current affairs within the industry and highlighting PIEDMC role alongside. You can expect latest articles, interviews of market leaders etc.

We also invite companies to come forward and use this as a platform to reach out to their audience and educate them about their product and services. This can be done through advrts as well as articles. The magazine will have a large audience and will be widely distributed among Industrialists, Trade bodies, Multi-Nationals, Govt departments to name a few.

We look forward to your support and feedback in making this a success.

Ijaz Azeem



PIE

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TO GET YOUR
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PUNJAB-CHINA INDUSTRIAL COOPERATION ROAD SHOW, TIANJIN

The Belt and Road theory of China is a great document based on human welfare, honor and self-respect of nations and their sovereignty.



▶ On 17th May, 2017 Tianjin, industrial city of China opened its door to first ever road show conducted by Government of Punjab. The event included 306 companies and 566 participants.

This event was attended by honorable C.M Punjab Mian Muhammad Shehbaz Sharif. Primary purpose of the event was to bring foreign investment and promote industrialization in Punjab.

Different departments of Government of Punjab participated in the event including PIEDMC, PBIT, TEVTA,

FIEDMC & PSDF. Event started with a warm welcome of Chief Minister of Punjab, Muhammad Shehbaz Sharif accompanied by Dr Erfa Iqbal (Commercial Counselor in China), Mr. Zafaruddin Mahmood (Special Envoy CPEC), Mr. Sheikh Allauddin (Minister for Industries, Commerce & Investment), Mr. Rana Mashhood Ahmad Khan (Minister for Education), Mr. Jehanzeb Khan (Chairman Planning and Development, Punjab) and other dignitaries.

Chief Minister Punjab, Muhammad





Shehbaz Sharif also addressed the conference. He said that the Belt and Road theory of China is a great document based on human welfare, honor and self-respect of nations and their sovereignty. He also said that the address of Chinese President Xi Jinping to Belt and Road Forum exhibited his leadership greatness, acumen, futuristic approach and deep understanding of history. He further expressed hope that cooperation between the two provinces would lead to prosperity in industrial and business sector of Punjab which

will improve the living standards of the people of Punjab by creating jobs opportunities.

Later a Memorandum of Understanding (MOU) to cooperate in teachers' training, syllabi curricula and an innovation centre were signed between Technical Education and Vocational Training Authority of Government of Punjab and Tianjin Modern Vocational Technology College and Tianjin University of Technology and Education.

Four MOUs between Chinese

institutions/companies and Vocational and Technical Institutes of Punjab were signed. Two MOUs were signed by Punjab Vocational Training Council (PVTC).

The event also included musical performance by Chinese artists and stalls by PIEDMC, PBIT, TEVTA, FIEDMC & PSDF which provided information to all the participants regarding industrial setup in Punjab, vocational trainings etc.■





Woman of Vehari

TEHMINA DAULTANA

► **Q: What drove your passion for having an industrial estate in your district?**

I have had a dream of creating jobs for the youth of my district, as my bag is always full of job applications. There was a strong opposition from the opponents but I pursued my dream and finally got it approved from the Government of Punjab. Chief Minister Muhammad Shehbaz Sharif was quite convinced with my argument that value addition to the agro-products in an agro-based district like Vehari could bring change to the lives of youth, especially when a vocational training institute is already functional successfully for boys and girls there. An area of 70 acres was chosen initially. But keeping in mind the fertility of the land, we shifted it to another site of 220 acres, already allocated for Danish School System. The school was shifted to Tehsil Malsi. I can justify my dream today by sharing with you that the Turkish investors are keen to invest at an area of 100 acres there.

Q: How the people of your district reacted to this development?

They were very positive. A good number of local landlords supported me. They were a bit confused initially on the point that who would come and invest in Vehari. But the way Turkish, Chinese and investors from other countries have started pouring in, they have pinned high hopes from the project. My dream of setting up an industrial estate in district Vehari has become their dream today.

Q: It took you how long to get it completed?

Two and a half years, a long period. But I kept pursuing it day and night and followed the development work through my staff in my absence. We have disagreed with the idea of selling plots at a price below the development cost. We are offering a plot at a price of Rs. 6.5 million per acre, which is nothing keeping in mind the facilities available at the site.

Q: What are the major facilities in the estate?

Everything. Right from roads, sewerage, electrification and gas,

we have made it a state of the art industrial estate. We are also pursuing the government for a 10 years tax holiday to attract investment. Thousands of jobs would be created for the youth once the industrial units are in place.

Q: How would you describe the roll of PIEDMC?

My experience of working with PIEDMC is wonderful. Both the members of the Board of Governors and the management are giving their best to make the industrial estate a success story.

Q: What is your message for investors?

My message for investors is very simple that no country is better than Pakistan for investment because of the massive availability of an affordable labour and land. They cannot avail such attractions anywhere in the region, including India, China or Bangladesh. Furthermore, Pakistan is a growing economy and offers extensive opportunities to excel in various businesses.

Q: What is your message for the people of Vehari?

For them I would say that this is the best time to get ready for industrial growth of the district. They should avail the opportunity and come up with innovative ideas to move forward.





Industrial estate in district Vehari was my dream.

ISBOP 2017



▶ International Seminar on Business opportunities in Punjab (ISBOP) was organized by Government of Punjab and is considered as the Punjab's largest and most comprehensive event for international & local investors. The core purpose of this event was to bring international & local investors, enterprises, entrepreneurs and experts to come together and discuss how they can capitalize on immense business opportunities offered by Punjab.

ISBOP was held in Pearl Continental Hotel, Lahore on 22-24th May 2017. In addition, an expo was arranged at Expo Center, Johar Town, Lahore on 23-24th May 2017 in which PIEDMC participated.

It was a successful event and PIEDMC signed MOUs with different local and foreign investors as mentioned below:

- Al Ahad Oil & Feed Mills
(8 acres)
- M/s MUX Foods
(4 acres)
- Naqshbund Foods
(2 acres in Multan Industrial Estate-II)
- M/s Global Steel Corporation
(5 acres land in Chunian Industrial Estate)
- NSMEC China, Tian He International Holdings Group Limited
(400 acres)
- M/s Tianhe Tobacco International HK Company Limited, Hong Kong
(10 acres land in Bhalwal industrial Estate)



Minister of Industries VISITS PIEDMC

▶ Mr. Shaikh Alla-ud-Din (Minister of Industries, Commerce and Investment) visited PIEDMC and met with PIEDMC Board of Directors. During the meeting, he reiterated government's resolve of setting up of new industrial estates in each district of the province

to create job opportunities. Chairman PIEDMC, Mr. Rizwan Khalid Butt was also present at the occasion. He also said that designing and planning for setting up of new industrial estate in Bahawalpur had started which would lead to increase

in the number of industrial estates in Punjab under PIEDMC. He pointed out that the Punjab's economic growth was between 6-7% which is better than all the other provinces of Pakistan. ■





Role of PIEDMC in ECONOMIC GROWTH OF PAKISTAN

Agriculture has been the mainstay of Pakistan's economy over the last 70 years. However, there has been a strong realization on the part of political leadership that a rapid growth is only possible through industrialisation in the country.

The Punjab Industrial Estates Development and Management Company (PIEDMC) is therefore leading from the front. Moreover, it has become a central piece of the economic policy of Pakistan after the execution of China Pakistan Economic Corridor (CPEC). Other provinces are also pondering seriously to replicate this model in their regions as well to gain maximum benefit of the CPEC. The industrial estates are being extended with a status of Special

Economic Zone under the CPEC, which has attracted a large number of international investors right from China to Malaysia, Turkey to Europe and the US. Frequent visits of international investors and their representatives manifest the importance of PIEDMC-run industrial estates, which are going to play a pivotal role in economic growth of Pakistan.

The government has also focused on imparting technical and vocational training to the youth of Pakistan and PIEDMC is proud to spearhead this approach. In collaboration with the Technical and Vocational Training Authority (TEVTA), every industrial estate under PIEDMC has allocated land to build such institutes to provide free technical and vocational education to the youth in every nook and corner

of the country. It has magnified the importance of Pakistani labour in the eyes of foreign investors and they are considering this country as a serious destination to invest and run manufacturing units in the industrial estates developed and maintained by PIEDMC.

A shift of government policy from the agriculture to the industrial sector is a right & timely decision to boost the growth of national GDP in the following years. Interestingly, the international investors are also planning to set up food processing units in order to benefit from a strong agriculture base of Pakistan. This initiative could only be made possible due to the availability of infrastructure under the aegis of PIEDMC that has ensured state of the art infrastructural



facilities all across the province of Punjab. The role of PIEDMC would be strengthened further to boost economic growth of Pakistan in the coming years.

PIEDMC is a section 42 company, incorporated under the Companies Ordinance 1984. It is an autonomous, not for profit entity owned by the Government of Punjab. It is managed by a Board of Directors (BOD) comprising of private sector industrialists and ex-officio members. PIEDMC is a successful example of public-private partnership.

PIEDMC was formed with the vision to promote industrialization in the province of Punjab. It follows a self-sustaining model with an aim to develop industrial estate in every district of Punjab Province. It has achieved the goal of a planned and rapid industrialization of Punjab by developing a chain of industrial estates under the dynamic leadership of Chief Minister Punjab, Muhammad Shehbaz Sharif.

The prime objective of the company is to provide international standard state of the art infrastructure, promote rapid industrialization, enforcement

of environmental compliance, push for sustainable GDP growth, bring least developed areas into main stream, alleviate poverty, creation of employment opportunities, provision of electricity, gas, power, CETP & security, up-gradation of existing Industrial estates/parks/cluster, foreign collaborations to attract FDI's and help in colonization of developed industrial estates.

PIEDMC estates have the most modern infrastructure which meets the international standards defined globally. After analyzing the needs of local industry, PIEDMC has ensured availability of the world class amenities including reinforced concrete road network, underground sewerage system, estate managed underground electricity distribution system, walled industrial estate with limited entry/exit points, high pressure gas pipelines, potable water, telecommunications system, fully equipped fire station, computerized weigh station, information signage, technical training facilities, estate owned security arrangements, hospital / emergency medical services (social security), mosques and petrol stations.

The province of Punjab is a hub of 250,000 small and large size manufacturing units. We are facing a herculean task of providing a favourable environment to all the units. We also require proactive machinery to keep a check on child labour.

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Fundamental reforms for capacity building and bringing out practicality of existing laws, rules and regulations are a few more challenges both for the PIEDMC and the Government of Punjab.

The PIEDMC's vision of industrialization consists of three components which include setting up of an industrial estate in every district of Punjab, job creation and prosperity in the province of Punjab and to increase the GDP growth to ensure fruitful results to the economy. But the environmental issues are of crucial nature which pose a challenge that has been neglected since long. Hence, PIEDMC is developing business friendly policies which should support the business community by and large besides answering to the environmental issues on long term basis.

PIEDMC is following a three-tier strategy in the province to promote industrialisation. It has set up eight industrial estates on a total area of 5000 acres. On an average, every acre of land produces 100 jobs, which means PIEDMC would ensure 500,000 jobs in a few years. These state of the art industrial estates are established throughout Punjab following the public-private partnership model in order to bring less developed areas of Punjab into main stream in terms of job creation, poverty alleviation and sustainable GDP growth.

So far as the local and foreign investment is concerned, the present investment mix is 95:5. PIEDMC aims to bring it at the level of 80:20. It is working hard to achieve this target as a large number of overseas Pakistanis are returning home for good. PIEDMC is foreseeing heavy investments from them after they settle down in Pakistan. Similarly, PIEDMC is also tapping the investment opportunities from Chinese and Turkish investors. Both the Chinese and Turkish governments are also supportive to their investors, hence PIEDMC see it as a great opportunity to boost up the economy.■



About us:

ECO Pest Solutions is a member company of Evyol Group, (an honored name of Pakistan's crop protection market). Our dynamic team of well trained, committed and seasoned professionals offers world class services to meet the standards required by the pest control industry.

Our Philosophy:

Conforming to Evyol Group vision "Drive to be Different", ECO Pest Solutions has been established with a concept of healthy living "Protection with Care". We offer best quality, innovative & result oriented solutions at customer's door step. Being a home care company we believe that effective pest management is a process not a one-time event.

Our Mission:

Our mission is to serve end customers by creating a healthy environment (pest free and clean) by using eco-friendly solutions and customized individual plans that go from basic pest control to cutting edge site management services.





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Golf Tournament at RAYA GOLF & COUNTRY CLUB

▶ PIEDMC organized a golf tournament at Raya Golf & Country Club, Lahore on 2nd April 2017. Various industrialists and PIEDMC management participated in the tournament. Mr. Sajid Saleem Minhas won the tournament. Mr. Rizwan Khalid Butt, Chairman PIEDMC distributed the prizes among the winners. On the occasion addressing the audience, Chairman PIEDMC emphasized the importance of sports in daily life and reiterated to continue such type of activities in the future.■



Health Care SEMINAR



Board of Management Sundar Industrial Estate (BOM-SIE) organized cancer awareness campaign at Sundar Industrial Estate on 24th May 2017.

Addressing the gathering, Chairman PIEDMC Rizwan Khalid Butt said that spread of cancer in the industrial areas can be met with raising awareness of the disease among industrialists, laborers and other sectors relating to industry.

He stressed on improving the industrial environment to deal with cancer disease.

Speaking on the occasion, Former Dean of King Edward Medical College Professor Dr Shehryar said he had operated 100,000 cancer patients and urged the industrialists to come forward for help eradicating the cancer from the industrial sites. He warned that 65 percent of deaths would be due to cancer in case the remedial steps were delayed further.

Professor Areesha Zaman informed the audience that there were about 380,000 cancer patients in Pakistan. She warned of serious consequences of cigarette and gutka and advised the laborers to stay away from such addictions. ■



Facilitation DESK

A facilitation desk is planned to be set up by Government of Punjab for guidance of investors. The desk will help investors save time, speed up the process and assist them in obtaining information on industrial setup in Punjab.

The facilitation desk will assist the investors in Land Acquisition and Administrative Support, Pre-investment support, Company incorporation, Financial Services (banking and insurance services etc.), visa facilitation, legal services (taxation, customs, environment, labor etc.), human resource services, police and security, Information Technology and Utilities (Gas, Electricity, Water, Telecommunication etc.)

The facilitation desk will be first of its kind in Punjab which will provide one window operations from first step of pre-investment market research, to the final step of establishing industrial unit in Punjab. ■



PIEDMC, CPEC AND AGRICULTURE

An ideal combination of Growth, Development & Prosperity

Agriculture is the real strength of Pakistan economy, which supplies raw material to many industrial activities in the country. Provision of seeds and other inputs, like fertiliser, credit and pesticides has always been a crucial factor to the development of this sector in Pakistan. 50% of agricultural products get spoilage during harvesting and transport due to lack of cold-chain logistics and processing facilities.

Pakistan, being China's neighbour, enjoys a unique advantage and CPEC provides an unprecedented opportunity to capitalise on that.

Agricultural development is one of the seven areas of cooperation under CPEC, wherein China is specifically interested to explore areas like cotton productivity, efficient irrigation and post-harvest infrastructure along the CPEC route. However, Pakistan's agriculture sectors priorities vis-à-vis CPEC remain unclear. CPEC provides Pakistan a godsend to enhance its

agriculture exports to China. This attractive opportunity is what should drive the CPEC agenda for agriculture from the Pakistani side.

Under CPEC, as many as 10 key areas for engagement are identified along with seventeen specific projects. They include the construction of one NPK fertilizer plant as a starting point with an annual production of 800,000 tons. Enterprises will be inducted to lease farm implements, like tractors, efficient plant protection machinery, efficient energy saving pump equipment, precision fertilization drip irrigation equipment and planting and harvesting machinery.

Meat processing plants in Sukkur are planned with an output of 200,000 tons per year, and two demonstration plants processing 200,000 tons of milk per year. In crops, demonstration projects of more than 6,500 acres will be set up for high yield seeds and irrigation, mostly in Punjab. In transport and storage, the plan aims to build "a nationwide logistics network,

and enlarge the warehousing and distribution network between major cities of Pakistan" with a focus on grains, vegetables and fruits. Storage bases will be built in Islamabad and Gwadar in the first phase, then Karachi, Lahore and another in Gwadar in the second phase, and between 2026-2030, Karachi, Lahore and Peshawar will each see another storage base.

Asadabad, Islamabad, Lahore and Gwadar will see a vegetable processing plant, with annual output of 20,000 tons, fruit juice and jam plant of 10,000 tons and grain processing of 1 million tons. A cotton processing plant is also planned initially, with an output of 100,000 tons per year.

While the Pakistan government strives for the removal of tariff and non-tariff barriers for agricultural trade with China, the private sector and agri-entrepreneurs should become the trailblazer and start exploring viable market opportunities in the Chinese market and forge partnerships with international firms to get a foothold.



China is the world's largest importer of agricultural products. In 2015, China imported \$160 billion worth of agricultural products. However, Pakistan's share in these exports was minuscule — less than half a percentage point — despite having a large agrarian base and a shared border with China.

With a population of 1.3 billion people, China consumes almost \$1 trillion worth of food every year. With increased urbanisation and rising income, Chinese consumption patterns are also changing, and demand for high quality imported food items is growing at a pace much faster than population growth. Therefore, the domestic consumption is expected to grow by another \$500 billion in the next 10 years. According to Bloomberg, it takes about one acre of arable land to feed an average US consumer. With present population, China only has about 0.2 acre per citizen, which is going to be far short of future requirements, considering the growing demand.

The world is therefore keenly focusing on China, with international conglomerates and food giants making long-term China plans. They expect the country is going to be the biggest growth driver in future.

The US, Brazil and Australia increased

their agriculture exports to China 3+ times over the last decade. Other countries are following suit. Russia had been eyeing China's agri-products market for long and recently, secured access after the two countries reached an agreement on quarantine inspection requirements and food safety standards for exporting wheat, maize, rice, soybean and rapeseed. Russia has now replaced the US as the world's largest wheat exporter.

China, the world's largest importer of vegetables, gets 50% of these imports from the US and Brazil. In the world of international trade, shorter distances can provide a strategic advantage through lower transportation costs.

Agriculture is the real strength of Pakistan economy, which supplies raw material to many industrial activities in the country.

But for perishable items like food, such proximity can translate into yet another edge. During transit over long distances, food items face higher risk of spoilage and contamination. Because of this, not only additional cost is incurred for preservation and packaging but often exporters have to make use of extra pesticides to increase shelf-life of food.

The Punjab Industrial Estates Development & Management Company (PIEDMC) has provided state of the art industrial estates in the agriculturally rich districts of the province of Punjab to facilitate the potential investors in availing investment opportunities in agro-industry.

The Government of Pakistan is all set to announce a status of Special Economic Zone to Bhalwal, Rahim Yar Khan and Vehari Industrial Estates soon. The Punjab government has already laid down an integrated infrastructure in these industrial estates to attract foreign direct investment and to reduce the environmental and social impact of the industrial uses.

Investors from China, Turkey and other regional countries are showing keen interest in acquiring acres of land in these industrial estates to set up food processing plants. Also, a good number of domestic investors are interested to avail the opportunities oozing out of the network of motorways along with these industrial estates.

Pakistan is blessed with a strong agriculture potential by the nature and the time has come to tap it in real sense. The availability of industrial infrastructure is an added attraction to trigger a revolution in the field of agriculture. Punjab, being a food basket of the region, can prove to be the catalyst to overcome the trade imbalance of the country by promoting agri-exports in the near future.

An ideal combination of PIEDMC, CPEC and agriculture is set to take Pakistan to new heights of growth, development and prosperity.■

In-House TRAINING

Trainings and refresher courses are essential part of any organization, which helps their employees to update and improve their skills. From time to time PIEDMC arranges different trainings to their employees.



• CHEMICAL TRAINING

A chemical training session was arranged by PIEDMC at its head office with the collaboration of “Centre for Improvement of Working Conditions & Environment” (CIWCE) and “Labour & Human Resource Department”, Government of Punjab, Lahore.

The core purpose of this training was to create chemical awareness to those industrial units who use chemicals in industrial estates under PIEDMC and to ensure a sound management of chemicals at workplaces in order to protect the environment. This training session was attended by 63 representatives from different industrial units in Sundar Industrial Estate and Quaid-e-Azam Industrial Estate. The training session was highly appreciated by all the participants. At the end of the training, certificates were also awarded to the participants.■



• DRIVER'S TRAINING

An in-house driver's training was conducted at PIEDMC Head office. Mr. Farhan Nadeem (Assistant Manager Administration) conducted the course. Emphasis was on safe driving as well as maintenance of car engines. ■



• FIRE FIGHTING & SNAKE BITING

PIEDMC has arranged a very crucial segment for their employees i.e. fire fighting & snake biting. This is very basic training, which was provided by the specialist to prevent the huge loss. At distant places from the city if anything goes wrong, at least the employees can perform the substitute duty at the initial level and provide first aid facility so as to prevent the huge loss.

Fire fighting is the act of attempting to prevent the spread of and extinguish fires in buildings, vehicles, woodland, etc. After the training session PIEDMC employees demonstrated fire extinguishing techniques. From time to time, PIEDMC conducts different awareness and refresher courses in order to educate concerned personnel as well as general

public on personal and public safety. In that respect, fire fighting and snake biting awareness training was conducted by Board of Management-Sundar Industrial Estate. During the training, practical demonstration was given on how to extinguish fire during an emergency. Moreover, handling of snake bite victim was also demonstrated. ■





Vehari INDUSTRIAL ESTATE

Punjab Industrial Estates Development and Management Company (PIEDMC) Chairman Rizwan Khalid Butt has announced that development work on the Vehari Industrial Estate (VIE) will be completed in December 2017, which will be followed by full-scale sale of industrial plots.

Vehari Industrial Estate is built on 277 Acres in order to cater local and foreign industry and generate employment for Vehari District. It is just six kilometers away from the main Vehari city. VIE is strategically located and ample skilled and unskilled workers are available. It is situated on the main Khanewal Road that makes it accessible as transport facility is easily available.

International standard infrastructure as well as availability of Natural gas and quality sweet water makes Vehari Industrial Estate a lucrative option for local and foreign investors. The estate consists of 201 industrial plots.

Besides other industries, above site is considered good for establishing textile units, cotton ginning, food processing, handicrafts, shoe-making, artificial jewellery and agro-based products. However, pharmaceutical and food processing manufacturers have shown their interest in the estate. ■

Rahim Yar Khan INDUSTRIAL ESTATE

Chief Minister Punjab Muhammad Shehbaz Sharif has already inaugurated first phase of RIE in April 2016 where 30 percent of industrial plots have been sold out till date. It is located at the junction of Punjab & Sindh and both provinces can approach it easily. Motorway (M-5) is also under construction and about 12 kilometers away from the Estate that would link it up with both provinces. Most importantly, two bridges are also under construction at the River Indus to reduce distance between DG Khan and Rahim Yar Khan by 150 kilometers.

Rahim Yar Khan Industrial Estate has been developed over 450 Acre of land providing state of the art industrial infrastructure to industrialists. Colonization speed at the Rahim Yar Khan Industrial Estate is up to the mark and environment protection department of the Punjab government would launch a drive for shifting of factories from urban localities into the Estate in district Rahim Yar Khan. A good number of ginning factories are operational within the residential areas and causing asthma problems to their neighborhood. Time has come to shift these factories to the industrial estate.

The PIEDMC would establish a technical and vocational training centre for training and skill development of labour once 50 percent colonization takes place at the Rahim Yar Khan Industrial Estate.

Many international and domestic investors have shown their interest in getting industrial plots in RIE. A group of investors from Indonesia has already inspected the site to relocate plastic manufacturing units in Pakistan. Similarly, a good number of local investors from Karachi are planning to set up manufacturing plants at RIE. This will not only give impetus to the industrialization in district Rahim Yar Khan but also create hundreds of jobs.■



G L I M



German delegation headed by Ms. Romina Kochius visiting PIEDMC Head Office



Dr. Tabbasum Khan giving lecture on the importance of Halal Industrial Parks attended by Chairman PIEDMC, Board of Directors and various industrialists at PIEDMC Head Office



M/s. Hayat Kemiya from Turkey visited Vehari Industrial Estate, met with Madam Tehmina Doultana and discussed opportunities of investment in Vehari

P S E S



Ceremony at Sundar mosque where 3 lucky persons from PIEDMC were selected for Umra through balloting.



PIEDMC participated in Sundar Premier League (SPL) conducted by Board of Management, Sundar Industrial Estate



H. E. Mr. Robert C. Newsome Political and Economic Chief US Counsel General Lahore and his team visited Sundar Industrial Estate and met with Chairman and CEO PIEDMC



Bhalwal

INDUSTRIAL ESTATE

Bhalwal Industrial Estate has become a big attraction for foreign investors due to its strategic location on Lahore-Islamabad Motorway, said Chairman Punjab Industrial Estates Development & Management Company Rizwan Khalid Butt.

While addressing a foreign delegation, he said that Chinese and overseas Pakistani investors were rating Bhalwal Industrial Estate high for investment because of its short distance from Motorway, which is 15 kilometers off Salem Interchange.

In addition, he added, two different investors from the US and UAE respectively are planning a plastic factory and a pharmaceutical unit in near future.

Moreover, he informed the potential investors that the Board of Investment (BOI) Pakistan was set to declare Bhalwal Industrial Estate as Special Economic Zone. PIEDMC is in process of inviting bids for a grid station at the estate. He hoped that

these two steps would attract more investors in future.

So far 100 industrial plots have been sold at Bhalwal Industrial Estate. The selling spree would boost up further when repairing of road linking the site with Salim interchange was complete. He said 90 percent of development work has been completed and remaining 10 percent would be finished

off in two months.

PIEDMC management is also in contact with the Technical and Vocational Training Authority (TEVTA) to set up a training institute at site for equipping local labour with skills in different industrial disciplines. The management has already allocated land for this purpose at the site. ■





گھریلو چھھر (ڈینگوی) سے احتیاط، آپ کے ہاتھ

FOR THE FIRST TIME IN PAKISTAN

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